



KROON-OIL B.V.

Press release

## **Kroon-Oil introduces Duranza ECO 5W-20 for Ford EcoBoost petrol engines**

Almelo, January 12 - **The latest generation Ford EcoBoost petrol engines require the latest generation lubricants. Kroon-Oil is therefore introducing Duranza ECO 5W-20, an advanced, high-quality product that meets the Ford WSS948-B specification.**



Duranza ECO 5W-20 has been developed using the latest techniques and is made from high quality base oils and advanced additives. This results in a synthetic, fuel saving motor oil, suitable for the latest generation Ford EcoBoost petrol engines and is, among others, in accordance with the fuel economy principle that Ford has in mind with the EcoBoost technology.

By using high performance synthetic base oils, the product has a natural high viscosity index and excellent performance at all temperatures. Both a quick cold start at low temperatures as a safe lubrication at high operating temperatures are of no difficulty. In addition, ECO Duranza 5W-20 has a high resistance to shearing, a very good detergency and dispersing effect and it reduces the formation of combustion residues.

Besides application in the new Ford EcoBoost engines Duranza ECO 5W-20 can also be used where an ACEA A1/B1 or API SN grade engine oil is prescribed. Duranza ECO 5W-20 is available in 1, 5, 20, 60 and 208 litres.

### **Kroon-Oil, lubricant specialist**

In over a hundred years, Kroon-Oil B.V. has developed into a leading player in the lubricant market. At Kroon-Oil, a comprehensive, current and high-quality product assortment is top priority. A dynamic industry and constant technological development require adaptability and a flexible product policy is of decisive importance. Kroon-Oil constantly tests its product range and regularly adjusts the range to the most recent developments. Improvement and progress are the keywords.

For more information about Duranza ECO 5W-20 and other Kroon-Oil we kindly refer you to the extensive product catalogue on [www.kroon-oil.com](http://www.kroon-oil.com)

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